

Government of Andhra Pradesh
Commissionerate of Higher Education

CIRCULAR

Circular No. 01/CHE.AP/ECA/AC-12/2026-27

Date:10-08-2026

Sub: 80th Independence Day, 2026 — “Partners in Nation Building” Campaign — Participation of Degree, PG and Technical Education Colleges — Instructions issued — Reg.

Ref: Government of Andhra Pradesh, Complete Campaign Plan, “Independence Day 2026 — Partners in Nation Building”

All Principals of Government, Aided and Private Degree, PG and Technical Education (SBTET) Colleges in the State are informed that the Government of Andhra Pradesh has drawn up a State-wide campaign titled “Partners in Nation Building” to mark the 80th Independence Day, with 21 years remaining to the centenary of Independence. The campaign runs from 10 to 15 August 2026 and combines on-ground activities with the “Ane Nenu” social media campaign, in which citizens are invited to voice their vision for the country through a 30-second reel.

Higher Education has been specifically identified in the campaign plan for mobilization of students, and Collegiate Education is also named as a stakeholder department for the “Ane Nenu” pledge activity in educational institutions. All Colleges are therefore directed to undertake the following activities during 10-15 August 2026:

Date	Activity	Action Required at College Level
13-15 August	Har Ghar Tiranga	Colleges to hoist the national flag on all campuses/hostels/offices across the three days; Principals and staff to hoist alongside students, not on their behalf.
14 August	Sapling Plantation Drive	One plantation activity on campus, led by the Principal, with participation of NSS/NCC units. Students to hold the national flag and pledge their contribution to Nation Building. Photographs to be shared on social media.
14-15 August	Tri-Colour Illumination	College buildings to be illuminated in the national colours on both days, wherever feasible.
10-15 August	“Ane Nenu” Pledge (in Colleges)	A special class/assembly to be held for students to individually pledge what they intend to become and how they will contribute to the State — pledges should be personal, not uniform text read out. Best pledges may be highlighted during the college's Independence Day celebration.
10-15 August	Ane Nenu Video Campaign	Principals to mobilise students, faculty and staff to record and post 30-second reels stating their name

Date	Activity	Action Required at College Level
		and their contribution to the State/nation, and to invite others to do the same.
15 August	IVRS / WhatsApp Blast	College administration to ensure students' registered numbers (where held on college records for official communication) are able to receive the State-wide IVRS/WhatsApp outreach; no separate action required beyond ensuring network/display arrangements on campus.

"Ane Nenu" Video Campaign – Posting Instructions

Principals shall reach out to students and motivate maximum participation in the **"Ane Nenu" video campaign**, in keeping with the mobilization focus assigned to the Higher Education Department in the campaign plan.

Participants should record a **30-60 second selfie video** sharing their vision for a better India, preferably while holding the national flag.

The recording should begin with "(పేరు) ----- అనే నేను" and end with "మరి మీరు.....?". Telugu is preferred; students not comfortable with Telugu may use English. The indicative script circulated with the campaign plan may be used as a reference – participants are free to use their own words.

Posts must tag the AP Official News page and use the hashtag #PartnersInNationBuilding, along with #MyIndiaMyVisionIndependence and #IndependenceDay2026, #CHE IndependenceDay2026. Additional relevant hashtags may also be used.


 For Commissioner of Higher Education
 Dr Ch.Krishna
 Joint Director O/o CHE
 Andhra Pradesh

To
 The Principals of Government/ Private Aided/Private Un Aided Degree College in A.P
 Copy to JD& RJDs of Commissionerate of Higher Education.
 Copy to the Registrars of all State Universities with a request to communicate the proceedings to all affiliated colleges under its Jurisdiction.



PITHAPUR RAJAH'S GOVERNMENT COLLEGE (A), KAKINADA

cordially invites you to celebrate the

80th Independence Day

on **August 15, 2026**, at the college main campus grounds.

The 80th Independence Day Celebrations

You are respectfully invited to join the faculty, staff, and students as we honor our nation's freedom and progress.

Event : 80th Independence Day Celebrations

Date : Saturday, August 15, 2026

Time : 08:00 AM 1ST

Venue : PRGC Excelsior Arena, P.R. Government College
(Autonomous), Kakinada



Chief Guest:

Dr. M.V.K. Mehar, Principal,

P.R. Government College (Autonomous), Kakinada

Programme Schedule

Time	Event / Activity
8:00 AM	Gathering of Faculty, Staff, and Students
8:15 AM	Arrival of the Chief Guest, Dr. M.V.K. Mehar
8:30 AM	Flag Hoisting OF THE CHIEF GUEST
8:40 AM	Guard of Honour
8:45 AM	NCC Inspection
8:50 AM	Independence Day Address by the Chief Guest
9:00 AM	Honour to the RD Participants
9:10 AM	Sweet Distribution

Staff and Students

**Pithapur Rajah's Government College (A),
Kakinada.**



80వ స్వాతంత్ర్య దినోత్సవ వేడుకలు 2026..

పిఠాపురం రాజాస్ ప్రభుత్వ కళాశాల (స్వయంప్రతిపత్తి), కాకినాడలో 80వ స్వాతంత్ర్య దినోత్సవ వేడుకలు శనివారం ఘనంగా నిర్వహించారు. కళాశాల ప్రిన్సిపాల్ డా. ఎం. వి. కె. మెహర్ ముఖ్య అతిథిగా హాజరై జాతీయ పతాకాన్ని ఆవిష్కరించారు.

అనంతరం కళాశాలకు చెందిన NCC రెండు విభాగాల విద్యార్థులు మార్చ్ పాస్ట్ నిర్వహించి, ప్రిన్సిపాల్ కు గార్డ్ ఆఫ్ ఆనర్ సమర్పించారు. ఈ సందర్భంగా ప్రిన్సిపాల్ మాట్లాడుతూ, దేశ స్వాతంత్ర్యం కోసం పోరాడిన మహనీయుల త్యాగాలను స్మరించుకోవాలని, వారి త్యాగాల ఫలితంగానే మనం నేడు స్వాతంత్ర్య దినోత్సవాన్ని ఘనంగా జరుపుకుంటున్నామని పేర్కొన్నారు.

జాతీయ స్థాయిలో కళాశాలకు గుర్తింపు తీసుకువచ్చిన NCC విద్యార్థినిని ప్రిన్సిపాల్ అభినందించారు. విద్యార్థులు దేశభక్తి, క్రమశిక్షణ, సేవాభావంతో ముందుకు సాగాలని ఆయన ఆకాంక్షించారు.

ఈ కార్యక్రమానికి కళాశాల పూర్వ ప్రిన్సిపాళ్లు, ప్రస్తుత ప్రిన్సిపాల్, బోధన మరియు బోధనేతర సిబ్బంది, విద్యార్థులు అధిక సంఖ్యలో హాజరై వేడుకలను విజయవంతం చేశారు. అందరి సమిష్టి భాగస్వామ్యంతో 80వ స్వాతంత్ర్య దినోత్సవ వేడుకలు అత్యంత ఘనంగా, దేశభక్తి భావంతో ముగిశాయి.

>> ఆర్గనైజింగ్ కమిటీ.









